



Genesis®



# Simple. Adaptable. Dependable.

Malleable Penile Prosthesis





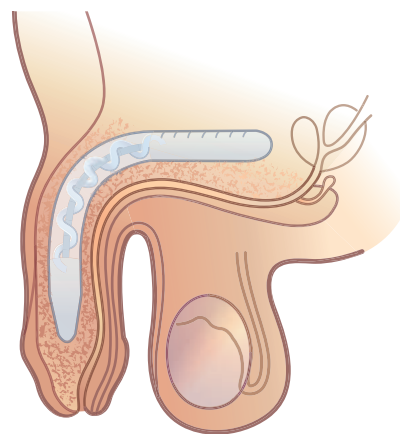
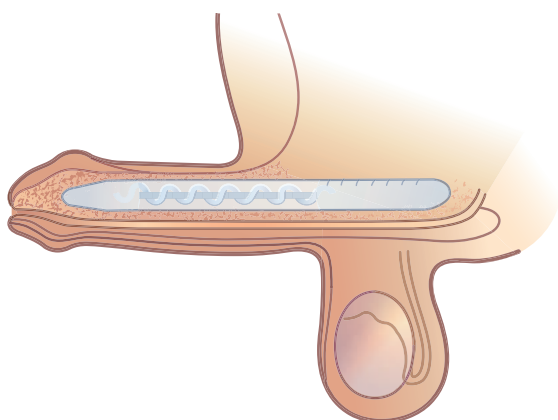
# Simplicity

The Genesis® malleable penile prosthesis not only offers simplicity for surgeons, but also offers a simple solution for patients with finger or hand dexterity issues, hand muscle fatigue, limited reach and range of mobility.



## Simplicity for Patient...

The Genesis malleable penile prosthesis offers simplicity and ease of use when needing to simulate an erection.



### Malleable

Genesis is simply straightened to simulate an erection and then returned to a bent position.





# Adaptability

Coloplast's Genesis is the only malleable penile prosthesis with a hydrophilic coating. This hydrophilic coating:

- Is proven to absorb water.
- Allows physicians flexibility to change or maintain their current device preparation.
- Is covalently bonded and designed for long-term attachment to the device.
- Is found on all components.



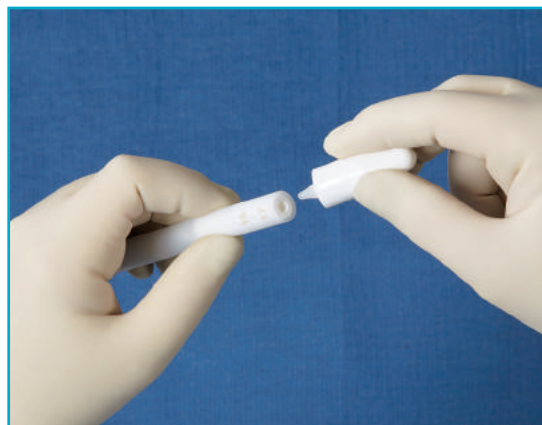
The Genesis® hydrophilic surface facilitates absorption of aqueous solutions in which the implant is soaked. This is shown here with device pre and post dip in Iodine solution.

## Simplicity for Physician...



### Trimmable

Custom sizing to each individual's corporal length.



### Easy assembly

No special tools required.  
Simply connect.



### Adjustable

Three sizes of tail caps available for adjusting the prosthesis length.



## Ordering information:

Contact Customer Service at 01 733 368989 or speak with Surgical Urology representative.

### Genesis Malleable Penile Protheses

Catalog Number	Diameter Size	Description
519250	9.5 mm	One pair penile prostheses and three pairs tail caps (standard, +.5 cm and +1.0 cm). The implanted length can vary from 14 cm to 23 cm (when the +1.0 cm tail cap is used).
519260	11.0 mm	One pair penile prostheses and three pairs tail caps (standard, +.5 cm and +1.0 cm). The implanted length can vary from 16 cm to 25 cm (when the +1.0 cm tail cap is used).
519270	13.0 mm	One pair penile prostheses and three pairs tail caps (standard, +.5 cm and +1.0 cm). The implanted length can vary from 18 cm to 27 cm (when the +1.0 cm tail cap is used).

### Coloplast – Your partner in Men's Health

Coloplast develops products and services that make life easier for people with very personal and private medical conditions. Working closely with the people who use our products, we create solutions that are sensitive to their special needs. We call this intimate healthcare. Our business includes ostomy care, urology and continence care and wound and skin care. We operate globally and employ more than 7,000 people.

\* Data on file.

Ostomy Care  
Urology & Continence Care  
Wound & Skin Care



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